

MarinSonoma

HEALTHCARE PARTNERSHIP



THE CHALLENGES

In its latest industry issues report, PricewaterhouseCoopers' (PwC) Health Research Institute expects "persistent risks and uncertainties" to impact the healthcare sector in 2018. From changing policies to growing demands for a skilled workforce, the healthcare sector faces complex challenges to staying competitive.

THE SOLUTION

The U.S. Department of Labor, Bureau of Labor Statistics indicates that 17 of the 30 fastest growing occupations will be in the health sector. Our industry-led champions identify and solve high priority areas of concern that keep healthcare organizations in Marin and Sonoma counties from being competitive.

The Marin-Sonoma Healthcare Partnership is a diverse and growing group of healthcare organizations that:

- **Jointly create an industry-led agenda** to support the stability and growth of the healthcare sector in Marin and Sonoma counties.
- **Commit to coordinated action** and implementation of shared high priority strategies through a dedicated network of public and private sector partners.
- **Create a forum** for the region's healthcare industry for consistent, high quality connections, networking, information and idea sharing.

Join the growing list of public/private partners dedicated to meeting the demands of the health care sector. For a calendar of our upcoming events, go to www.MarinSonomaHealthcarePartnership.org

MEET THE INNOVATORS

AEGIS LIVING
ALEGRE HOME CARE
AURORA BEHAVIORAL HEALTH
BRIGHTSTAR CARE
BROOKDALE FOUNTAIN GROVE
CONTINUUM CARE HOSPICE
CREEKSIDE REHABILITATION & BEHAVIORAL HEALTH
DEPARTMENT OF HEALTH SERVICES, SONOMA
DRAKE TERRACE
FIRST LIGHT HOME CARE
HEALDSBURG DISTRICT HOSPITAL
HEARTLAND HOSPICE
HIRED HANDS HOMECARE
HOME INSTEAD
HOMEWELL NORTH BAY
HOSPICE BY THE BAY
INSTITUTE ON AGING
KAISER PERMANENTE
KENTFIELD HOSPITAL
MARIN COMMUNITY CLINICS
MARIN GENERAL HOSPITAL
MAXIM HEALTHCARE SERVICES
PETALUMA HEALTH CENTER
REDWOOD COMMUNITY HEALTH
RIGHT AT HOME
ST. JOSEPH
SENIORS AT HOME
SUTTER HEALTH
THE REDWOODS
VILLA MARIN HOA
WEST MARIN SENIOR SERVICES

COMMUNITY RESOURCE PARTNERS

WORKFORCE ALLIANCE NORTH BAY
SONOMA COUNTY WORKFORCE DEVELOPMENT BOARD
SONOMA COUNTY OFFICE OF EDUCATION
MARIN COUNTY OFFICE OF EDUCATION
SANTA ROSA JUNIOR COLLEGE
CAREERPOINT MARIN
COLLEGE OF MARIN
SONOMA COUNTY ECONOMIC DEVELOPMENT BOARD
TAMALPAIS ADULT SCHOOL
MARIN ECONOMIC FORUM

OUR KEY PRIORITIES



OUR KEY PRIORITY TEAMS

Critical Occupations & Barriers – examines the potential interventions to address talent shortages; increases the number and affordability of training opportunities for those desiring to enter the field across a wide swath of critical occupations in healthcare; and ensures certifications are current and relevant through continuing education. Assembles and shares best practices on recruitment and retention strategies.

Points of Transition - seeks to develop a shared agenda through relationships/protocols developed by the partnership where patients are well cared for across the entire continuum of care delivery including acute, skilled, and care delivered at home.

Steering Committee – leads strategies to elevate the role of the partnership across healthcare providers and community organizations with the goal of better patient outcomes. Defines metrics for partnership success in terms of impact on industry and impact on jobseekers and students.

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Thank you to the Workforce Alliance of the North Bay and the Sonoma Workforce Development Board for funding and resources to ensure the work of the Main-Sonoma Healthcare Alliance is successful.

BECOME A HEALTHCARE SECTOR CHAMPION

Stay Informed

Stay Engaged

Stay Competitive

- » Leverage Public/Private Funding & Resources to Solve Complex Challenges
- » Have your Voice Heard at Quarterly Industry-Led Strategy Sessions
- » Participate in Key Priorities that Directly Affect your Organization
- » Network with Organizations Dedicated to HealthCare Issues